





## THE SOCIETY TO IMPROVE DIAGNOSIS IN MEDICINE

The Society to Improve Diagnosis in Medicine (SIDM) is the only organization focused exclusively on the problem of diagnostic error. Pervasive, yet poorly understood, diagnostic error - wrong diagnosis, missed diagnosis or unnecessarily delayed diagnosis - affects nearly 12 million adults and causes 40,000-80,000 deaths annually in the United States alone. SIDM views accurate diagnosis as critical to positive patient outcomes. Ultimately, SIDM's vision is to create a world where no patients are harmed by diagnostic error.

#### SIDM's strategic priorities to improve medical diagnosis include:

**GLOBAL** )) Make improving diagnosis a strategic priority for healthcare. **RESEARCH** )) Advance research on diagnostic accuracy and error that will lead to reduced harms.

**EDUCATION** )) Transform professional medical education to improve diagnosis and develop new leaders in diagnostic safety and quality.

**PRACTICE** )) Improve diagnostic performance in current clinical practice by engaging patients, clinicians and the healthcare system.

PATIENT ENGAGEMENT )) Engage and integrate patients and their families in all diagnostic improvement efforts in order to achieve outcomes that matter to patients.

Join SIDM as we lead the community in addressing one of the most important safety issues in medicine.

## ABOUT THE DIAGNOSTIC ERROR IN MEDICINE INTERNATIONAL CONFERENCE

You are invited to attend the Diagnostic Error in Medicine International Conference, a meeting focused on improving diagnosis. A dynamic and interactive event for every member of the diagnostic team, the conference provides the opportunity to meet with peers, learn about the latest research, interact with the experts, and discuss initiatives and solutions being implemented across the continuum of care.

#### WHO SHOULD ATTEND?

The conference convenes a rich cross-section of participants: doctors, nurses, patients, researchers, educators, cognitive scientists, payers, insurers, safety and risk professionals, policy makers and organizational leaders with the goal of building multi-disciplinary solutions. We're all invested in improving diagnosis, and we're stronger when we work together. Each member of the team has a reason to attend. Learn yours and explore how you can improve diagnosis by attending the Diagnostic Error in Medicine 10th International Conference.

## CONTINUING MEDICAL EDUCATION AND CONTINUING NURSING EDUCATION CREDIT

This activity has been planned and implemented in accordance with requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) and the American Nurses Credentialing Center (ANCC) through the joint providership of LAMMICO and the Society to Improve Diagnosis in Medicine (SIDM). LAMMICO is accredited by the ACCME to provide continuing medical education for physicians. LAMMICO is also accredited as a provider of continuing nursing education by the ANCC's Commission on Accreditation.

LAMMICO designates this live activity for a maximum of 22.25 AMA PRA Category 1 Credits™ or a maximum of 22.25 continuing nursing education credits. Physicians and nurses should claim only the credit commensurate with the extent of their participation in the activity.

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On behalf of the Society to Improve Diagnosis in Medicine and the conference planning committee, I invite you to join us in Boston in October for the Diagnostic Error in Medicine 10th Annual International Conference. This is the only meeting specifically devoted to diagnostic error, a major but generally under-appreciated threat to patient safety and a cause of substantial patient morbidity and mortality. The conference

brings together a wide range of experts and stakeholders, including patients, clinicians, nurses, medical administrators, researchers, risk and liability managers, and educators to address this important issue. The conference places a specific focus on discussing, disseminating and inspiring programs and initiatives designed to decrease the incidence of diagnostic error and mitigate its impact. Experts from diverse fields including patient safety, nursing, medical education, patient advocacy and cognitive psychology will lead interactive and engaging sessions meant to both share the latest advances and stimulate new ideas and initiatives.

This year, the conference is centered on the role of the team and teamwork in improving the diagnostic process and diagnostic reliability. The primary recommendation of the National Academies of Science, Engineering and Medicine report *Improving Diagnosis in Health Care* was to "Facilitate more effective teamwork in the diagnostic process among health care professionals, patients, and their families." The theme of this year's conference is thus Improving Diagnosis: It Takes a Team, and we aim to describe and discuss specifically how teamwork can improve diagnostic reliability. We look to define the diagnostic team and the roles of each of the team members while also finding ways to foster intra- and interprofessional collaboration. The overall goal of the conference is for all attendees to leave the conference with a clear understanding of how they individually may contribute to the diagnostic process and improve diagnostic safety.

There is much to learn about how we can ensure patients receive an accurate and timely diagnosis. We hope you will join us in Boston to learn, discuss and contribute as we act to increase diagnostic reliability and improve diagnosis in healthcare.



Robert Trowbridge, MD

Chairman, Diagnostic Error in Medicine International Conference Associate Professor of Medicine, Tufts University School of Medicine Maine Medical Center



The Diagnostic Error in Medicine conference features MULTI-DISCIPLINARY CONVERSATION, REAL CASE STUDIES, AND PRACTICAL SOLUTIONS for healthcare professionals and patients.



Plenary sessions and concurrent workshops engage physicians, nurses, patients, organizational and safety leaders in DEVELOPING COLLABORATIVE SOLUTIONS FOR DIAGNOSTIC SAFETY.



## ROBUST OPPORTUNITIES FOR NETWORKING AND DIALOGUE EXCHANGE

via multidisciplinary panels, workshops and the Meet the Experts dinner.



Join keynote speakers **DONALD M. BERWICK, AMY C. EDMONDSON** and **DAVID MAYER** for thought provoking and motivating presentations on the importance of teamwork in the healthcare community.



CANDID CONVERSATIONS about how to FOSTER MORE EFFECTIVE DIAGNOSTIC TEAMWORK PRACTICES.





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#### DONALD M. BERWICK, MD, MPP, FRCP

Donald M. Berwick, MD, MPP, FRCP is President Emeritus and Senior Fellow, Institute for Healthcare Improvement and former Administrator of the Centers for Medicare & Medicaid Services. A pediatrician by background, Dr. Berwick has served on the faculty

of the Harvard Medical School and Harvard School of Public Health, and on the staffs of Boston's Children's Hospital Medical Center, Massachusetts General Hospital, and the Brigham and Women's Hospital. He currently serves as Lecturer in the Department of Health Care Policy at Harvard Medical School.



#### DAVID MAYER, MD

David Mayer, MD, is Vice President of Quality and Safety for MedStar Health. He is responsible for overseeing the infrastructure for clinical quality and its operational efficiency for MedStar and each of its entities. Dr. Mayer also designs and directs system

wide activity for patient safety and risk reduction programs. Dr. Mayer was presented with the 2017 Humanitarian Award from the Patient Safety Movement Foundation for his lifesaving achievements in patient safety, and most recently, Dr. Mayer was named by Becker's Hospital Review as one of 50 Experts Leading the Patient Safety Field.



#### AMY C. EDMONDSON, PhD

Amy C. Edmondson is the Novartis Professor of Leadership and Management and Senior Associate Dean, Culture & Community at Harvard Business School. Dr. Edmondson is an expert on organizational behavior, including how leadership, team formation

and a culture of psychological safety affects team outcomes. She holds a PhD in organizational behavior, AM in psychology, and AB in engineering and design, all from Harvard University.

She has written extensively on the effect of teamwork in healthcare including: *Building the Future: Big Teaming for Audacious Innovation* (Berrett-Koehler, 2016) and *Teaming: How Organizations Learn, Innovate and Compete in the Knowledge Economy* (Jossey-Bass, 2012).



## SCHEDULE AT A GLANCE

SATURDAY, OCTOBER 7	PRE-CONFERENCE SHORT COURSES			
0:00 a.m. – 6:00 p.m.	Research Summit – By invitation only			
1:00 p.m. – 6:00 p.m.	Patient Summit			
SUNDAY, OCTOBER 8	PRE-CONFERENCE SHORT COURSES			
8:00 a.m. – 12:00 p.m.	Introduction to Diagnostic Error			
8:00 a.m. – 12:00 p.m.	A Workshop on Reducing Diagnostic Error in Clinical Settings			
8:00 a.m. – 12:00 p.m.	Diagnostic Reasoning: Key Teaching Skills at the Bedsideand How to Fill Out the Evaluation Form			
8:00 a.m. – 12:00 p.m.	The Cognitive Psychology of Diagnostic Error			
12:00 p.m. – 1:00 p.m.	Lunch – on own			
SUNDAY, OCTOBER 8	DAY ONE			
1:00 p.m. – 1:30 p.m.	Opening Remarks			
1:30 p.m. – 2:30 p.m.	Diagnostic Error and Clinical Reasoning Case Conference			
2:30 p.m. – 3:00 p.m.	Panel Discussion: Teamwork and the Clinical Reasoning Case Conference			
3:15 p.m. – 5:00 p.m.	Oral Abstracts of Current Research			
5:00 p.m. – 7:00 p.m.	Poster Session and Networking Reception			
MONDAY, OCTOBER 9	DAY TWO			
8:45 a.m. – 9:00 a.m.	Opening Remarks			
9:00 a.m. – 10:00 a.m.	KEYNOTE PRESENTATION: DONALD M. BERWICK, MD, MPP, FRCP The Role of Diagnostic Error in Patient Safety			
10:00 a.m. – 10:30 a.m.	Keynote Panel: Discussion of The Role of Diagnostic Error in Patient Safety			
10:45 a.m. – 12:15 p.m.	The Coalition in Action: Interventions, Advocacy and Driving Change			
12:15 p.m. – 1:00 p.m.	Lunch			
1:00 p.m. – 1:45 p.m.	What Do We Know About Collaborative Diagnostic Decision Making?			
1:45 p.m. – 2:30 p.m.	KEYNOTE PRESENTATION: DAVID MAYER, MD Leading a Culture of Teamwork			
2:30 p.m. – 3:00 p.m.	Keynote Panel: Discussion of Collaborative Decision Making and Leading a Culture of Teamwork			
2.50 p.m. – 5.00 p.m.				



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## SCHEDULE AT A GLANCE continued

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INTERACTIVE WORKS	HOPS								
3:15 p.m. – 4:30 p.m.*	Engaging Nursing in Reducing Diagnostic Error: A Practical Workshop	Reducing I	g Your Institution in g Diagnostic Error: A al Workshop Engaging Patients in Research: A Practical Workshop		esearch:	ch: Balancing Diagnostic Errors with Conservative Diagnosis: Developing a New Paradigm for More Appropriate Diagnosis			
4:30 p.m. – 4:45 p.m.	Break	Break							
INTERACTIVE WORKS	HOPS								
4:45 p.m. – 6:00 p.m.*	Engaging Nursing in Reducing Diagnostic Error: A Practical Workshop		four Institution in Diagnostic Error: A Vorkshop	stic Error: A A Practical Workshop		Balancing Diagnostic Errors with Conservative Diagnosis: Developing a New Paradigm for More Appropriate Diagnosis			
6:30 p.m.	Meet the Experts Dinner	12.							
TUESDAY, OCTOBER	10   DAY THREE								
8:10 a.m. – 9:00 a.m.	KEYNOTE PRESENTATION: AMY C. EDMONDSON, PhD The End of the Team as We Know It								
9:00 a.m. – 9:30 a.m.	Keynote Panel: Discussion of The End of the Team as We Know It								
9:30 a.m. – 9:45 a.m.	Break								
CONCURRENT SESSI	ONS								
9:45 a.m. – 12:30 p.m.	Oral Abstracts of Current Research and Educational Innovations		Oral Abstracts of Current Practice Improvement Strategies		Building and Sustaining Healthy Teams: Improving Communication, Reducing Burnou				
12:30 p.m. – 1:30 p.m.	Lunch								
1:30 p.m. – 2:30 p.m.	"Remember When" Envisioning the Future of Diagnostic Safety								
2:30 p.m. – 3:30 p.m.	Embracing Uncertainty in Medicine								
3:30 p.m. – 3:45 p.m.	Break								
3:45 p.m. – 4:45 p.m.	An Interactive Discussion of Pressing Questions in Diagnostic Error								
4:45 p.m. – 5:00 p.m.	Closing Remarks								

<sup>\*</sup>Interactive Workshops will be repeated to allow attendance of multiple courses.

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### REGISTRATION

Visit DEMConference.org to register online.

Full conference and one day registration options are available. Preconference short courses are also offered but are not included with full conference registration; a separate registration fee is required. Register by August 14 and save!

#### REGISTER AS A TEAM

Coordinate with your colleagues when registering for the Diagnostic Error in Medicine 10th International Conference. Group registrations receive the fourth registration for free! See DEMConference.org for details.

#### MEDICAL PROFESSIONAL

	Full Conference	One Day	Pre-Conference Short Course
By August 14	\$599	\$315	\$145
After August 14	\$679	\$380	\$185

This registration category applies to healthcare personnel and clinicians, including: physicians, researchers, technology professionals, educators, risk managers, payers, policy makers, liability insurers, nurses, laboratory staff, imaging staff and vendors.

#### TRAINEE/PATIENT/PATIENT ADVOCATE

	Full Conference	One Day	Pre-Conference Short Course
By August 14	\$299	\$250	\$120
After August 14	\$399	\$315	\$155

This registration category applies to patients, patient advocates and medical students/trainees enrolled in school, residency/fellowship programs. There is no charge for the Patient Summit.

Cancellation Policy: Cancellation requests must be emailed to registration@demconference.org and received on or before September 18, 2017. Cancellations are subject to a \$50 processing fee. No refunds are issued for cancellations received after September 18, 2017.



### HOTEL AND TRAVEL

To receive a discounted rate, we recommend you book your accommodations at the Boston Marriott Newton. Booking through the conference allows us to offer additional benefits and keep future registration fees reasonable. The cutoff date for reservations is September 11, 2017.



#### **Boston Marriott Newton**

2345 Commonwealth Avenue Auburndale, MA 02466

\$179/night single/double room
All guest rooms include complimentary internet and parking.







#### Robert Trowbridge, MD

Chairman, Diagnostic Error in Medicine International Conference, Associate Professor of Medicine, Tufts University School of Medicine, Maine Medical Center

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Assistant Professor, Institute of Medical Education Research Rotterdam, Erasmus MC

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